

# Developing Your Technical Leadership Skills

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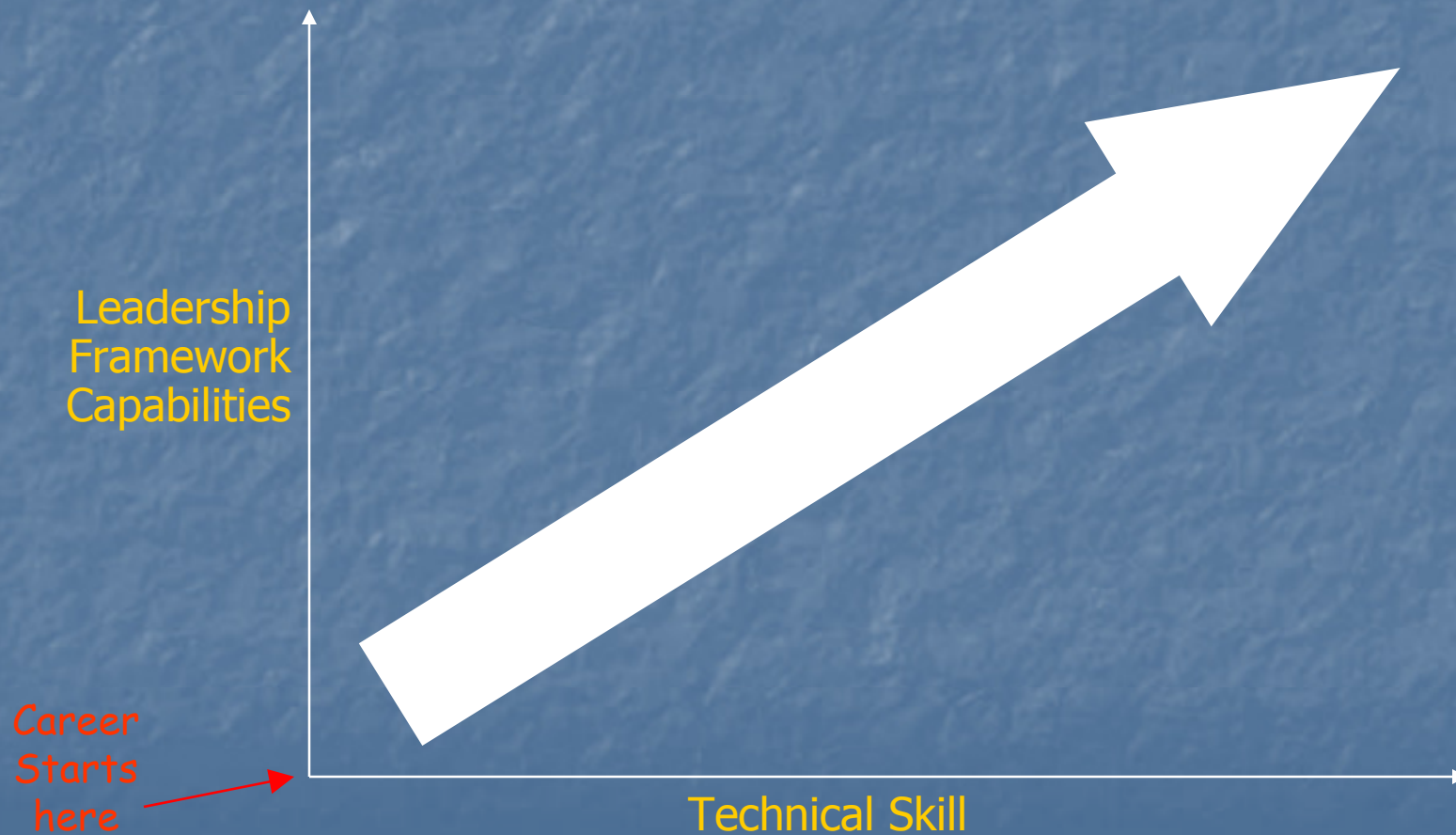
If your actions inspire others  
to dream more,  
learn more,  
do more and  
become more,  
you are a leader.

--John Quincy Adams

Are leaders born, or are they made?

*Irrelevant!*

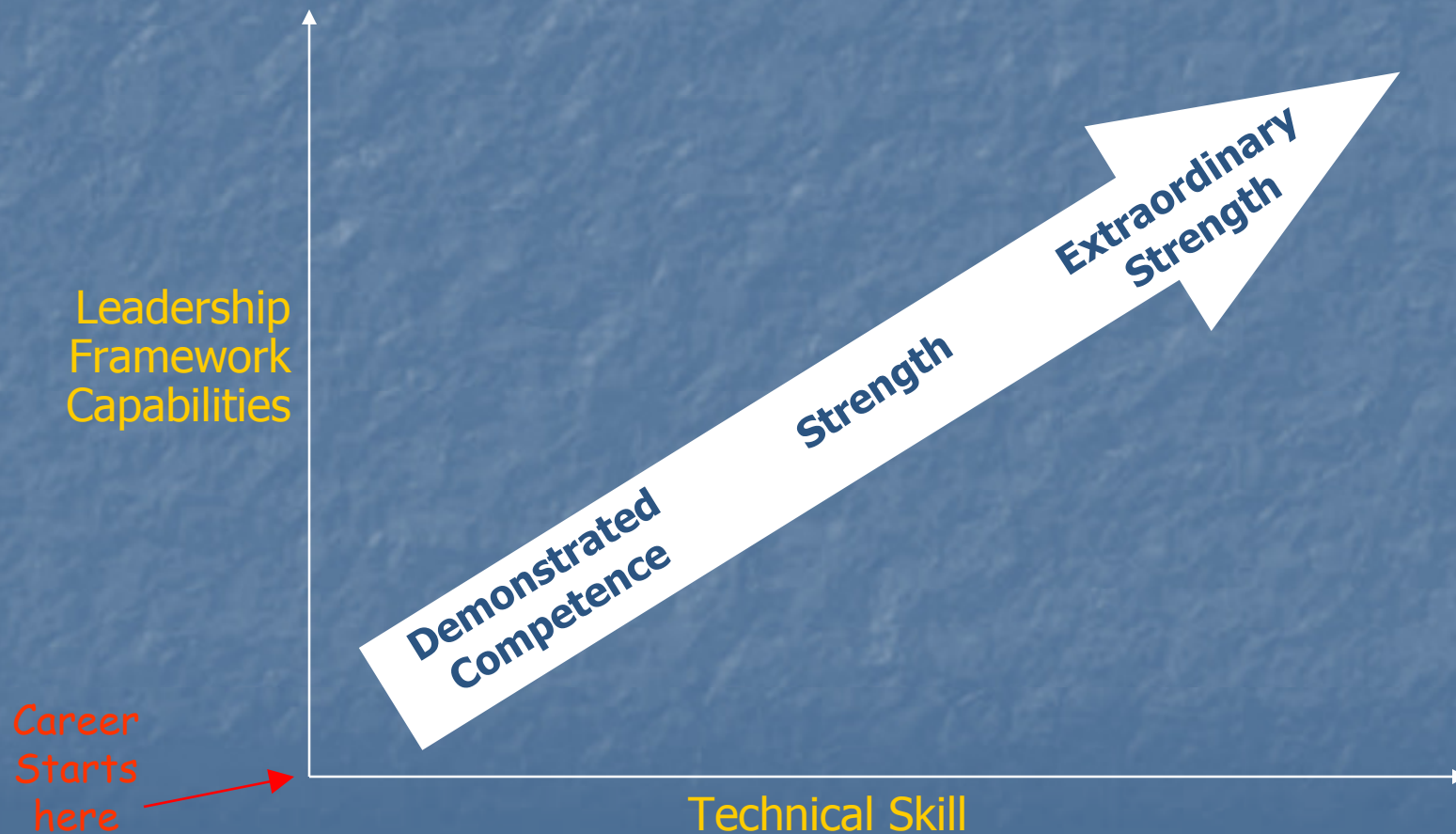
# Professional Potential Chart





# Professional Potential Chart

## *Assessing Your Capabilities*



# Assessing Your Capabilities

## Example: Depth of Technical Expertise

- **Demonstrated Competence**

Is recognized *in the business unit* for innovative technical advancements (or for adapting methods and usage) in area(s) of expertise

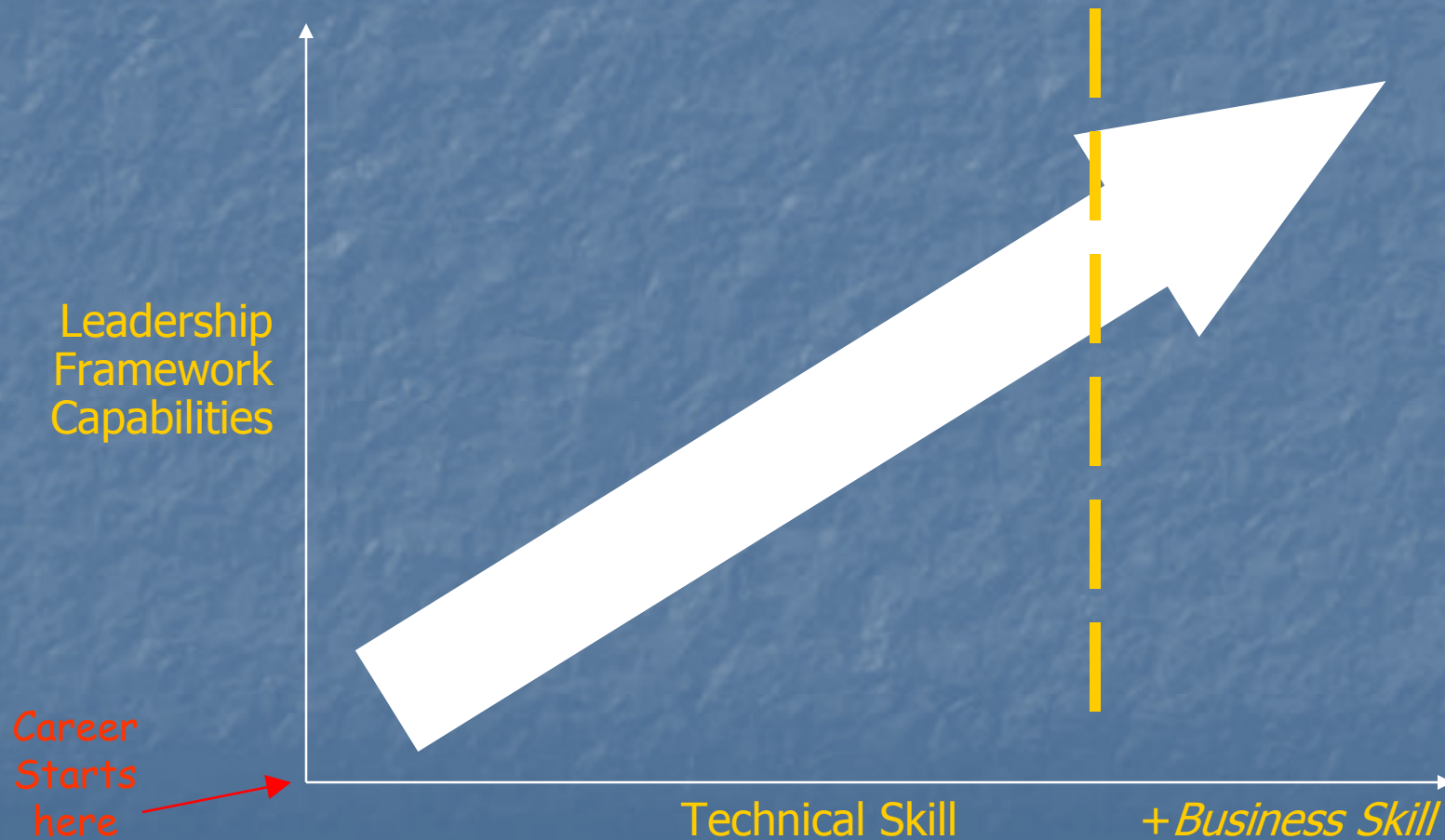
- **Strength**

Is recognized *above the immediate business unit* for innovative technical advancements (or for adapting methods and usage) in area(s) of expertise

- **Extraordinary Strength**

Is recognized *in the industry or company for leading* innovative technical advancements (or for adapting methods and usage) in area(s) of expertise

# Professional+ Potential Chart



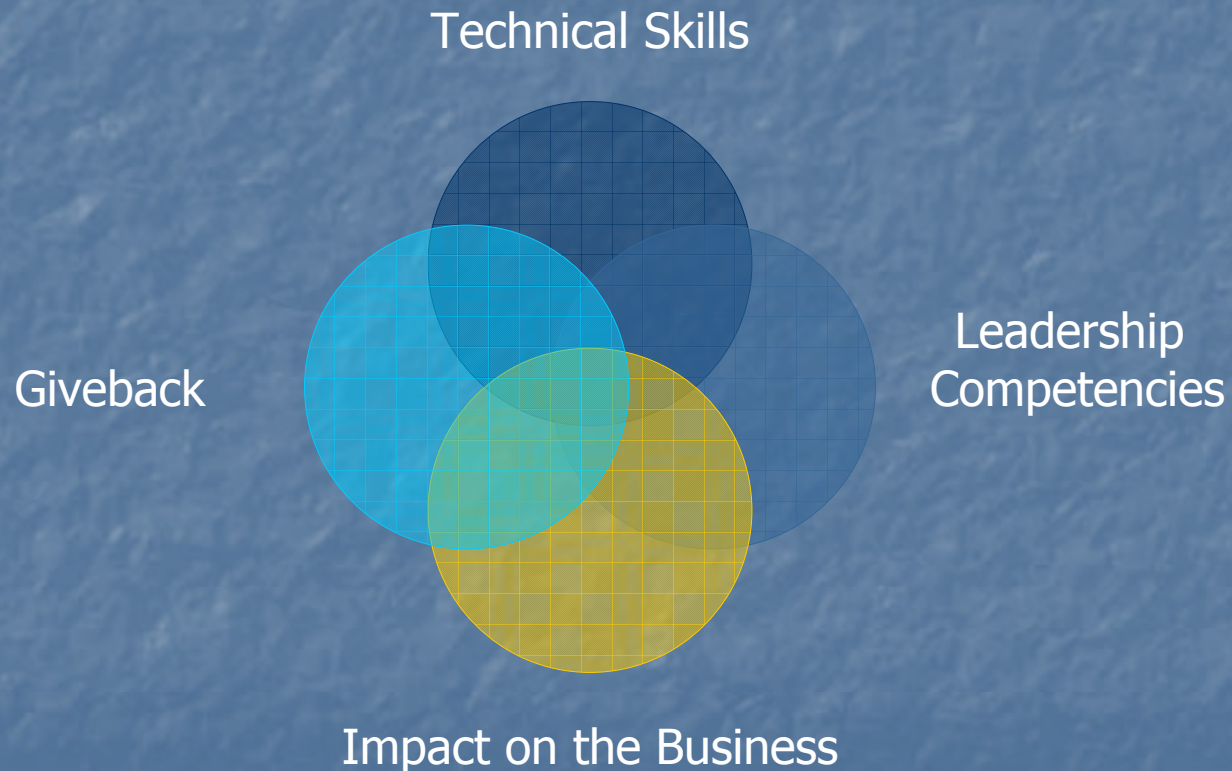


# Why Leadership?

- Recognition
- Personal satisfaction
- Opens doors
- Variety of assignments & opportunities
- Challenges
- Advancement & Career growth
- ***Take Control of Your Career***



# Professional Leadership Framework



*Source: IBM Worldwide IT Architect and IT Specialist  
Senior Certification Nomination Guide*

# Leadership Competencies

- Result of IBM study 1996-2004
- 10 core characteristics or behaviors that produce outstanding performance in a given job, role, organization, or culture
- Differentiate between the best and average leaders



# Leadership Competencies

## Client Partnering



Leaders who exhibit this competency create enduring client relationships based on trust, credibility and relevance.

# Leadership Competencies

## Embracing Challenge

Leaders who exhibit this competency find complex and challenging situations energizing and get others enthused and focused on the core issues in complex situations.





# Leadership Competencies

## Earning Trust

Leaders who exhibit this competency develop mutual trust with people inside and outside of their company based on respect, integrity, positive regard and an appreciation of the uniqueness of every person.



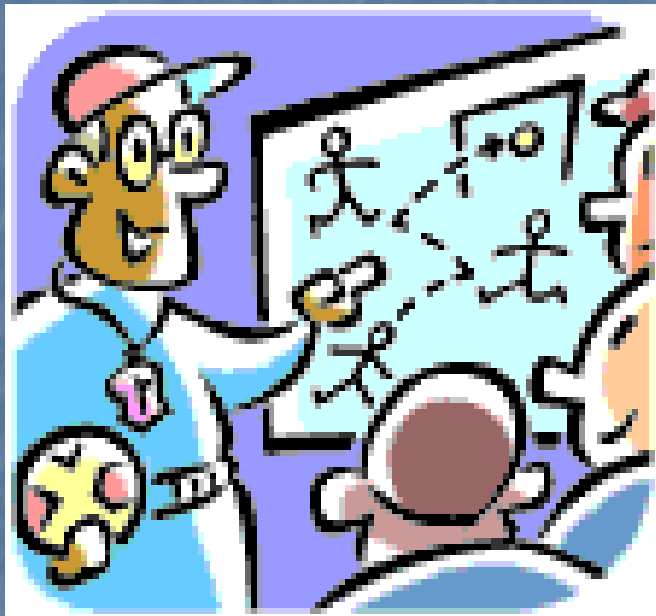
# Leadership Competencies Enabling Performance and Growth

Leaders who exhibit this competency anticipate and remove obstacles that interfere with people's ability to deliver value to the client in pursuit of business growth.



# Leadership Competencies

## Developing People and Communities



Leaders who exhibit this competency commit significant time and effort to develop themselves and other individuals, teams, and communities in their company to better serve their clients and the world.

# Leadership Competencies

## Passion for the Business

Leaders who exhibit this competency are passionate about their company's capabilities and opportunities for impacting it's clients and the world, and deeply believe in the quality and breadth of the company's capabilities

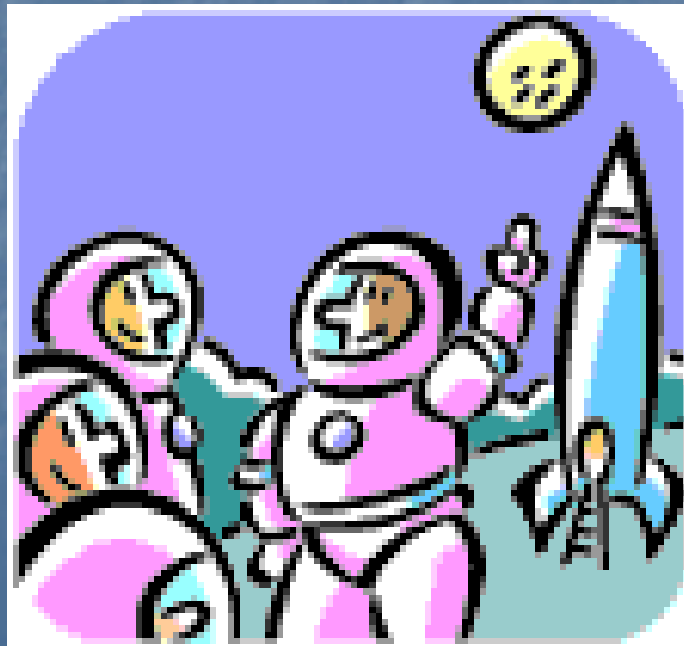




# Leadership Competencies

## Strategic Risk Taking

Leaders who exhibit this competency constantly scan the environment for growth potential and pursue these opportunities tenaciously, even in the face of significant risk and despite resistance.



# Leadership Competencies

## Informed Judgment

Leaders who exhibit this competency make timely decisions by balancing the need for action with the need for a fact-based perspective that optimizes use of data, intuition and expertise.



# Leadership Competencies

## Thinking Horizontally

Leaders who exhibit this competency think creatively and across boundaries, consider the end-to-end client experience and make connections across the various parts of their company, it's partners and it's suppliers to create innovative solutions that deliver value to the client.



# Leadership Competencies

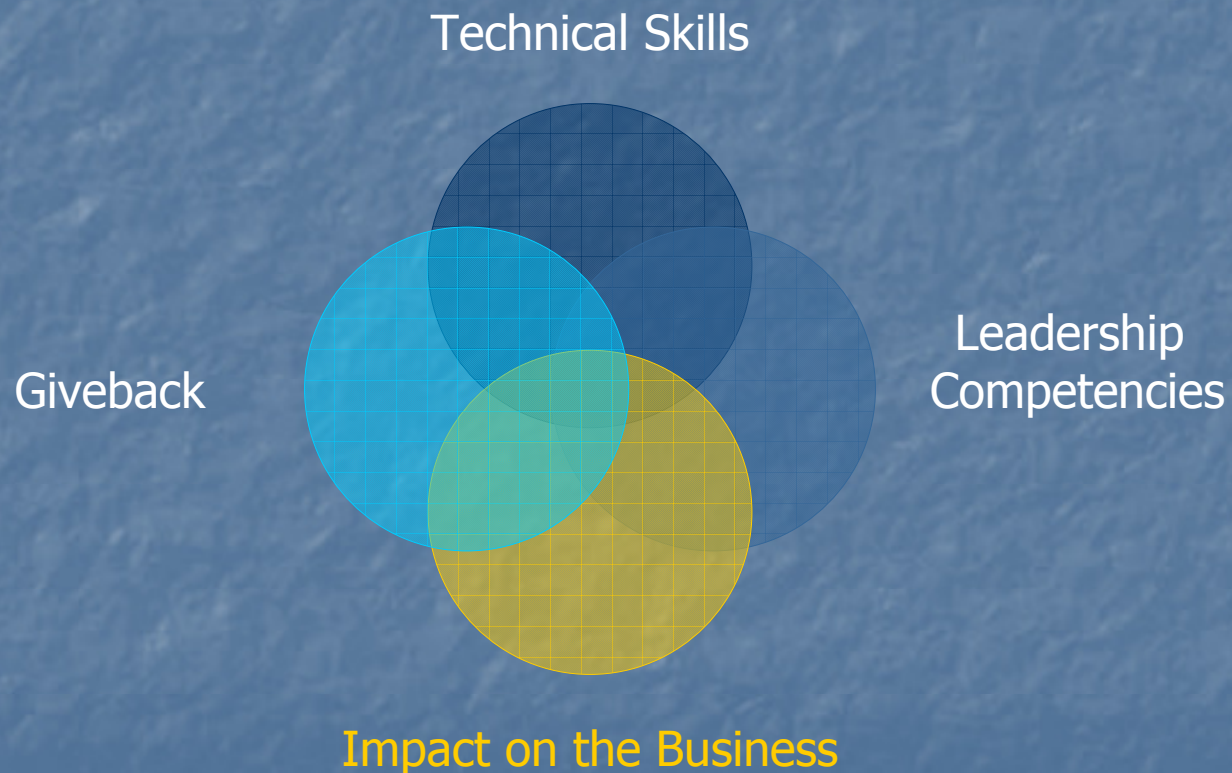
## Collaborative Influence

Leaders who exhibit this competency actively create and promote cross-boundary integration and collaboration to do the right thing for their company and its clients -- regardless of formal authority.





# Professional Leadership Framework



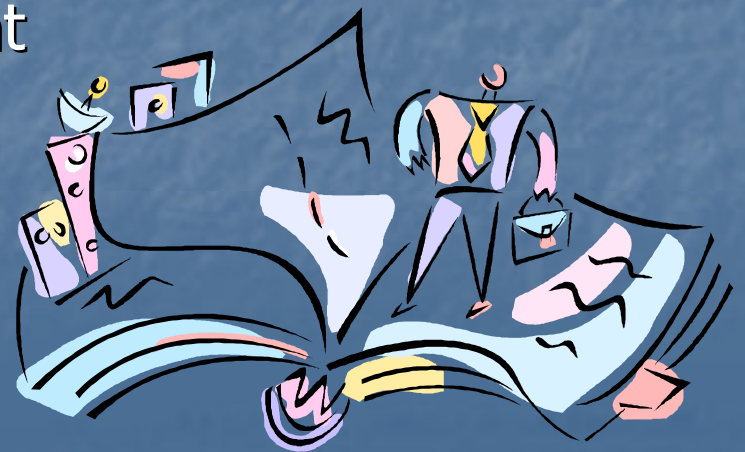
*Source: IBM Worldwide IT Architect and IT Specialist  
Senior Certification Nomination Guide*

# Impact on the Business

## Project Leadership

### Outstanding technical leaders have...

- Demonstrated experience in managing projects of varying scope to successful completion
- Mastered fundamentals of project management
- Strength: Demonstrated technical leadership in projects with significant financial impact, risk or complexity affecting multiple customers or organizations

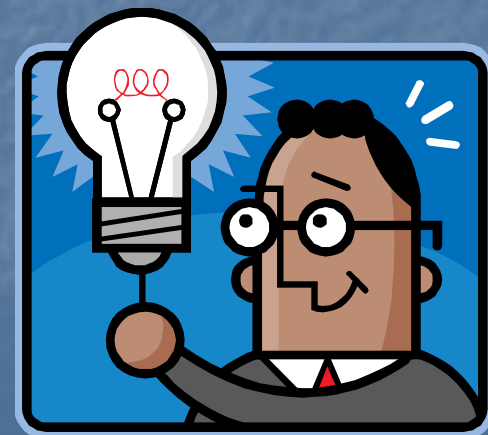


# Impact on the Business

## Breakthrough Thinking – Creative or Complex Technical Solutions

### Outstanding technical leaders...

- Give their peers and associates new insights about how their company and customers can be successful in the marketplace
- See new technological opportunities and market niches that are not obvious to others
- Strength: Thinks of new and creative ways to enhance and expand implementations of existing technology





# Impact on the Business

## Contribution to the Business

### Outstanding technical leaders...

- Show expertise in understanding customer requirements, consistently producing solutions that result in high client satisfaction
- Are significant contributors to their unit's financial and quality goals.
- Strength: Effectively produces and leverages intellectual capital and /or other reusable assets





# Impact on the Business

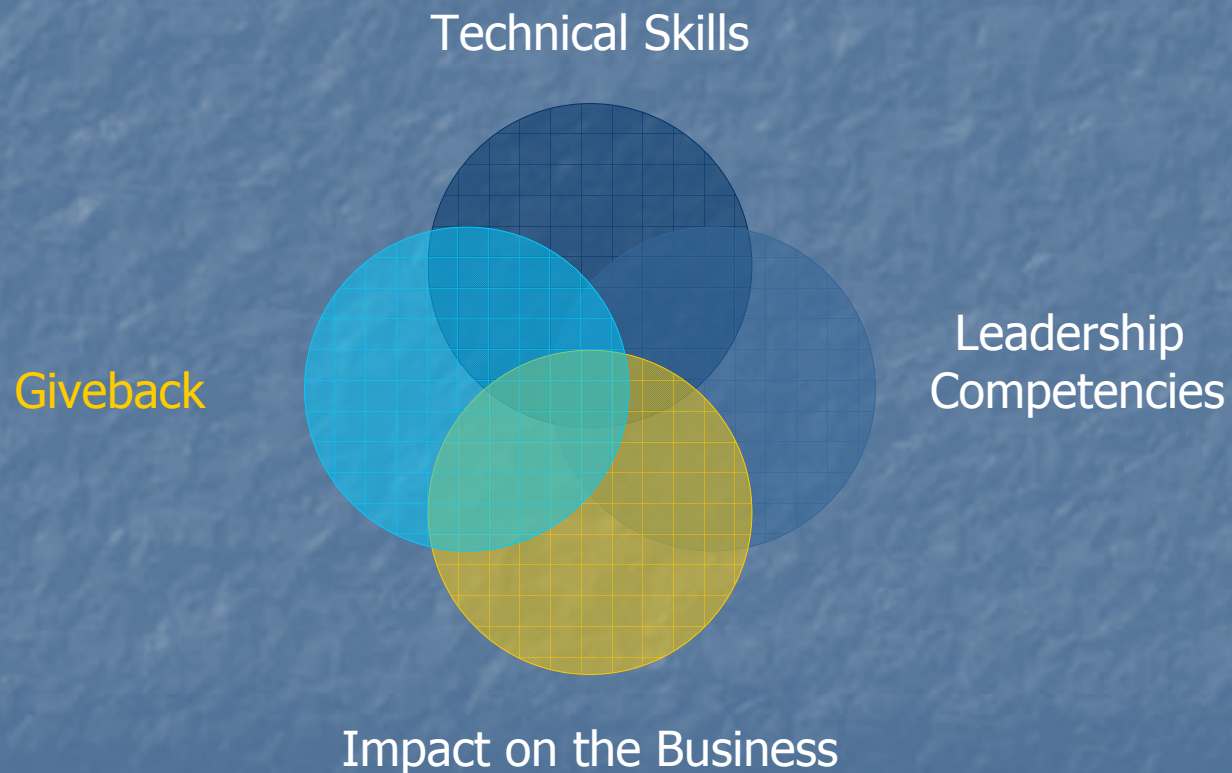
## Impact on Strategic Technical Direction

### Outstanding technical leaders...

- Influence technical decisions within their organizations and develop technical strategies
- Strength: Work with research, development, manufacturing to develop and integrate new technology into the delivery process
- Extraordinary Strength: Serve as member of corporate technical committees, technology councils, industry advisory councils, etc.



# Professional Leadership Framework



*Source: IBM Worldwide IT Architect and IT Specialist  
Senior Certification Nomination Guide*

# Giveback

## Contributions to the Profession

Technical professionals set themselves apart through their giveback activities

- Instruction  
*Entry and advanced training activity*
- Mentoring  
*Guiding other members of the profession and technical community to develop their professional skills*
- Recruitment  
*Identification and recruitment of highly technical potential employees*
- Certification  
*Becoming certified (technical and professional) and participation on certification boards*
- Specialized Chair Assignments  
*Curriculum development, re-engineering projects, strategy development projects, etc.*
- Publications  
*Active participation in forums, internal and external publications, tips, etc.*
- Leader of Quality Assurance Reviews  
*Analyze the technical risk of proposals and give guidance to the project team to prevent the project from getting in trouble*



# Continuing Skills Development

Continue to expand and  
enhance your technical  
*and* professional skills

*Classroom*

*Online Training*

*Self-Study*

*Conferences*

*Residencies*

*Membership in Professional  
Organizations*





lern, too Write

Learn to write!

It is key to your success as a  
technical professional

*Be Visible*

*Be Empowered*

The image features a solid blue background with a fine, pebbled texture. Centered on this background is the text "Be Empowered" in a white, bold, sans-serif font. The text is slanted to the right. Directly beneath the white text is a shadow effect in a brownish-gold color, which is also slanted to the right, creating a three-dimensional appearance. The shadow is slightly offset and has a similar textured appearance to the background.



*Inspire*

