Bob Kalka, a 24-year cybersecurity veteran, will discuss the three most important trends driving the cybersecurity industry forward.

**Bio:** Bob Kalka, CRISC, is Vice President of the IBM Security Business Unit. Bob is responsible for IBM’s global technical professionals and vertical industry programs. He has also been intimately involved for the past two decades in developing IBM’s overall strategy for its comprehensive security-related investments.

Bob has been involved in the information security industry for 24 of his 29 years with IBM. He has held a number of leadership positions in product management, sales, business development, marketing management and product development. He is a frequent international speaker on the relationship of business with Information Technology, risk management, cloud computing and cognitive security, and has had numerous papers and articles published on these topics. He also holds a United States Patent related to secure distributed computing software.

Bob received a Master of Business Administration (MBA) degree in Organizational Change and Development from Syracuse University, and a Bachelor of Science degree in Computer Science from the Rochester Institute of Technology. Bob also holds a certificate in strategic marketing planning from the Indiana University Graduate School of Business.

Bob is Certified in Risk and Information Systems Control (CRISC) by ISACA. He is an active member of the Industry Advisory Boards for the Darwin Deason Institute for Cybersecurity in the Lyle School of Engineering at Southern Methodist University in Dallas, Texas, as well as the Department of Computing Security at the Rochester Institute of Technology in Rochester, New York.

Bob is also a highly active musician in Austin, Texas, where he fronts several groups, spanning jazz, rock, funk, blues and worship styles.